

# Lobbying, State Capital Budget and Federal Budget Earmark Funding Brochure

September 2021

## EARMARKS ARE CONGRESSIONALLY DIRECTED BUDGET ALLOCATIONS

FY 2015-16 Ohio Capital Budget Community Project Funding

FY 2019-20 Ohio Capital Budget Community Project Funding

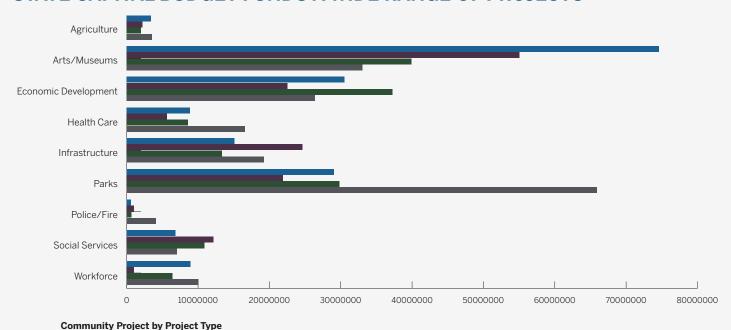
- Ag, Rural Development and FDA
- Commerce, Justice & Science
- Defense
- Energy & Water
- Financial Services & General Government
- Homeland Security

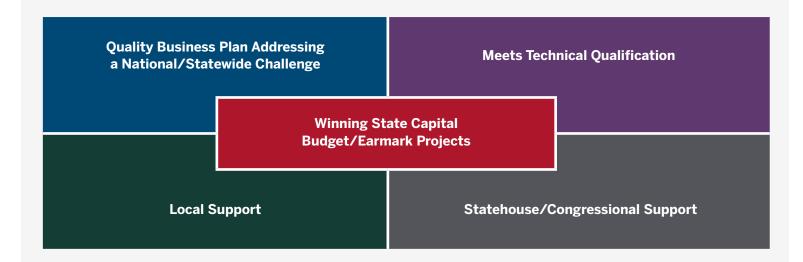
FY 2017-18 Ohio Capital Budget Community Project Project Funding

FY 2021-22 Ohio Capital Budget Community Project Funding

- ent Interior & Environment
  - Labor, HHS & Education
  - Legislative Branch
  - Military Construction
  - State, Foreign Ops
  - Transportation, HUD

#### STATE CAPITAL BUDGET FUNDS A WIDE RANGE OF PROJECTS

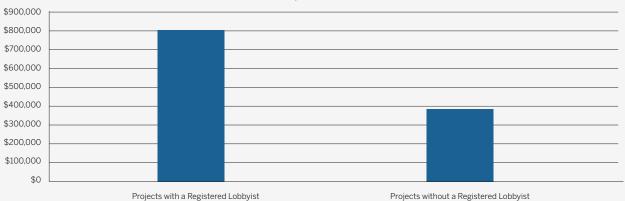




# MONTROSE GROUP'S APPROACH FOR STATE CAPITAL BUDGET & FEDERAL BUDGET EARMARKS

#### **PROJECT** Alignment with **POLICY** state capital budget and federal budget Connecting a **PARTNERS** earmark priorities policy solution and technical with a known requirements challenge Coordinate third **PROFILE** party advocate lobbying Build positive **POLITICS** awareness with public officials Engage with political process to position clients

# AVERAGE OF STATE OF OHIO CAPITAL BUDGET COMMUNITY PROJECT FUNDING AWARD FROM SB 310, 133RD OHIO GENERAL ASSEMBLY



# MONTROSE GROUP CASE STUDIES FOR SUCCESSFUL STATE CAPITAL BUDGET AND FEDERAL BUDGET EARMARK PROJECTS

#### **Major State University**

• Successfully lobbied for over \$1 B in for a major Ohio state university to gain state operating and capital budget funding over the last decade

#### **Local Governments**

 Successfully lobbied for rural and suburban cities and counties to gain \$5 M in state of Ohio Capital Budget and federal budget earmark funding

#### **Major Arts Organization**

 Successfully lobbied for over \$5 M in state of Ohio Capital Budget Community Project Funding

#### **Major Hospital Systems**

 Successfully lobbied for major hospital systems to gain state of Ohio Capital Budget and federal budget earmark funding

#### Transportation

 Successfully lobby for regional transportation improvement districts to gain transportation funding

### A **Trusted** Partner

Successful results come from strong partnerships. Montrose Group is privileged to work with some of the area's most prominent businesses, public-sector organizations, and trade associations.



































































## MEET THE MONTROSE GROUP



**David J. Robinson** Principal & Founder Strategic counselor. Former state legislator, national economic development author, corporate economic development executive, and seasoned lobbyist.



Nathan V. Green Director. Economic Development Experienced economic development leader with a track record of results at the local and state levels.



**Tim Biggam** Director of Government Relations **Provides Ohio** lobbying services toclients before local. state and federal government officials based upon his experience over a decade of service in state government.



**Jamie Beier Grant** Manager of Economic & Workforce Development 16 year economic development veteran who provides economic and workforce development planning and solutions, corporate site location and site development services.